

Nerja Site Leads With £500,000 Sales in Year 2..

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Leading the way in performance recording a sales turnover in its second full year of £500,000. This figure is a combination of the various services which the Nerja franchise supplies including holiday rentals bookings; car rental reservations and taxi reservations

What really impresses about this milestone achievement for the franchise is that unlike the first year where it was generating customers from spending on click advertising (*CPC*), this past year the Nerja web site has been able to attract most of its customer base from natural (*organic search positioning*) top ranking positions within the search engines ! This has resulted in a reduced advertising spend and a profit increase around ten per cent of turnover... excellent performance and we are eager to help other Rentin franchises reach this first milestone in their business growth.